

OCARMA Advertising Rates



	Vendor List	Extras	Newsletter Ad	
OCARMA Member	Free	"Chapter Member" icon in the ad Logo and website URL included in pre-meeting slide show	Full	\$300.00
			Half	150.00
			Quarter	100.00
			Bus Card	50.00
ARMA Int'l Member	Free	NONE	Full	\$300.00
			Half	150.00
			Quarter	100.00
			Bus Card	50.00
Non-Member	\$200	NONE	Full	\$300.00
			Half	150.00
			Quarter	100.00
			Bus Card	50.00

VENDOR LIST:

Business Name

Logo

Contact Name

Business Address, Phone and Email

Website link

50-word descriptive paragraph

10-item bulleted list of services and/or products

PRE-MEETING SLIDE SHOW

During the half hour of networking and lunch prior to the speaker presentation, a slide show will continuously cycle showing RIM news, new member welcome and "Support Our Vendor Members" pages.

LOGO SPECS for OCARMA Vendor page (email to Webmaster@ocarma.org)

- Square/Round 200 px x 200 px; Rectangular/Oval 200 px x 100 px
- GIF, PNG or JPG

AD SPECS - Electronic format is preferred (email to Newsletter-Editor@ocarma.org)

Maximum of three pages of advertising per issue (no more than 2 full-pages ads)

- TIF, WMF, JPG, GIF or EPS
- At least 300 dpi
- 100% size

Maximum Sizes:

- FULL PAGE— 7.5" w x 10" h
- HALF PAGE— 7.5" w x 5" h
- QUARTER PAGE— 2.75" w x 5" h
- BUSINESS CARD— Standard size 3.5" x 2" (vertical or horizontal)

If hardcopy is required, submit business card, line art, grayscale or full color on bright white paper. *NO halftones, please!* Disks or hardcopy may be sent to Newsletter Editor.



Pay by PayPal from the OCARMA website. Go to Vendors · Advertisers > Get on the List



Pay by check, made payable to OCARMA. Mail to OCARMA Treasurer:

Robin Roberts
 City of Fountain Valley
 10200 Slater Ave
 Fountain Valley, CA 92708